

Table 2: *Writing in a digitally mediated culture (adapted from Engestrom, 2001)*

This is now	That was then
Process approach sits alongside writing skills focus.	Product based appraoch.
Draws on methods and motivators used by published authors. Learning to "write like a "writer".	Teaching writing usually the domain of the classroom teachers.
Both writing skills and processes taught together.	Skills-based focus.
Writing tasks have real-world purpose. Focus on communicative action/meaning.	Compliance discourse, for example, praise for product.
New understanding and models of authoring and publishing texts. Focus on how language works. Functional view of grammar.	Grammar focus.
Use of an increasing range of digital writing tools and web based apps and programs.	Pencil/pen and paper writing tools.
Writing and sharing to a wider [often electronic] audience.	Traditional publishing of stories and books.
Authentic writing tasks across all key learning areas.	Writing was the domain of subject English.
Need to combine digital and non-digital media in teaching writing.	Writing was taught using non-digital media.